

AFRICA interactive

... presents an exciting tool ...

High-end Video

*Local reporters bring
your African projects to life*



- ▶ Guaranteed professional videos with excellent sound and image quality
- ▶ High-resolution quality fit for television or big screen presentations
- ▶ Working with a professional African team
- ▶ Detailed custom-made scripting
- ▶ Footage from different continents possible



www.africa-interactive.net

This is what a client says

Dominique Darmon, campaign officer,
SNV (Netherlands Development
Organisation):



'SNV is exploring innovative ways to portray its projects and the experience we are having with Africa Interactive and their African reporters is very positive. They produced great videos that show the results of our work! They were fast, efficient and very enthusiastic. I highly recommend working with them.'

Contact

For more information visit our website:
www.africa-interactive.net.

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High-end Video

What is a high-end video?

High-end videos are professional scripted videos that tell your story in a compelling way. The image and sound are of excellent quality. Africa Interactive works with professional teams and guarantees the high quality of your video. These videos are fit for television, presentations on a big screen and the internet.

How does the process work?

Each video is custom-made and the process starts with a description of what needs to be incorporated in the video. A very detailed script is written based on this information and once approved by the client, this script is sent to our reporter. Africa Interactive selects professionals for this task. The reporter will get in touch with your colleagues/contacts in the country and

set a date to film. The material is sent to us via courier and is professionally edited by our team, who can add subtitles, music and voice over if requested. We make sure the process runs smoothly and that you will be satisfied with the end result.

How much does a video cost?

The prices will vary depending on what is incorporated into the video and where it is being made. However, an average of about € 4.500 should be kept in mind for making such a professional video.

What are the advantages?

Making high-end videos through Africa Interactive is cost-efficient, especially when compared to sending Western professionals to Africa to do the job. In

addition, by making a high-end video, you support an African professional with an income. Working with Africa Interactive is a sustainable way of doing business.

Who owns the reports when they are done?

Clients receive a license to use the videos and place them wherever they want. The copyrights remain with Africa Interactive. These copyrights can be bought if wished. Our intention is to create content that you can use and we make this process as unrestrictive as possible.

Where can I see examples of high-end videos?

www.africa-interactive.net/portfolio

The Africa Interactive Team: A Social Venture changing the face of African Media.